

Emner for Kristiania masterstudenter ved Edinburgh Napier University (Business School)

ACC11118	Financial Management
ENT11107	Managing Innovation
FIN11101	Statistics, Probability and Risk
HRM11101	Contemporary Human Resources Management
LNG11106	Intercultural Business Communication
LNG11118	Understanding Language in the Global Workplace
MKT11102	Consumer Behaviour
MKT11108	Principles and Practice of Marketing
MKT11101	Marketing Communications
SOE11112	Creating Business Excellence and Marketing
SOE11146	Business Economics and Finance in the Global Environment
TSM11111	Tourism Concepts & Issues
TSM11113	International Business Event Management
TSM11120	Destination Marketing
TSM11122	Managing International Organisations
SOE11131	Research Methods

- Alle emner har 10 ECTS (= 20 credits i det skotske systemet/SCQF)
- Undervises i semester 1 (= høstsemesteret)
- Alle emnekoder kan googles for detaljert informasjon
- Alle studenter ved MIN, *må* ta minst ett innovasjonsemne
- **Du som student er ansvarlig for å ikke velge emner, som overlapper med emner du har tatt eller kommer til å ta ved Kristiania!**
- Listen er oppdatert per april 2024, men er ikke endelig fra Napier sin side!